



# to work

A Commuting Resource for Employers

Fall 2006



MAX connected Gresham and Portland in 1986.



An extension to Hillsboro opened in 1998.



In 2001, the Red Line made airport travel easier.



MAX began serving N/NE Portland in 2004.

## MAX at 20

Making Tracks Toward Tomorrow

Where were you in 1986? Maybe you were enjoying a cross-country road trip, back when the price of oil was about one-seventh what it is today. Or maybe you were riding one of the first MAX trips on the Blue Line between downtown Portland and Gresham.

Since then, MAX has become ever more popular with customers and continues to benefit our community. Today's MAX system connects the communities of Beaverton, Gresham, Hillsboro and Portland, and the Portland International Airport.

Here are a few reasons to wish your local light rail trains a happy birthday.

### Popular with riders, helpful to others

Today MAX gives more than five times as many rides as when it started. In fact, MAX carries more than a quarter of all rush-hour commuters on the main east-west corridors.

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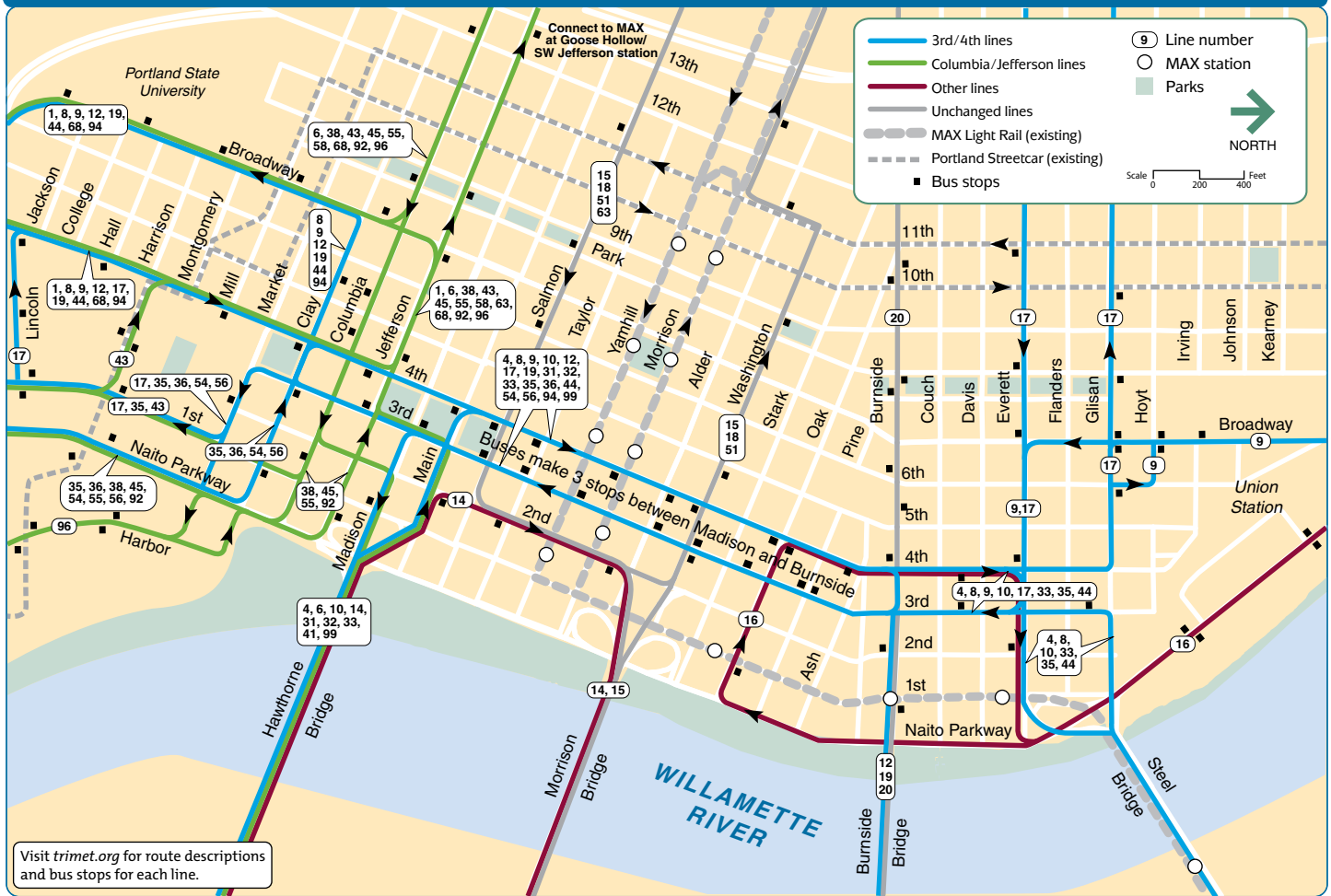
#### TriMet

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Portland OR 97202

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## Temporary Relocation of Portland Mall Bus Lines: January 14, 2007 – Spring 2009



### Fares up a nickel as of Sept. 1

On Friday, September 1, 2006, TriMet cash/ticket fares increased five cents to help cover the cost of inflation. Monthly passes increased \$2.

Effective September 1, 2006	2-Hour Tickets		7-Day Pass	Monthly Pass	Annual Pass
	1 Ticket	10 Tickets			
Adult • All Zones	\$2.00	\$20.00	\$19.50	\$74.00	\$814.00
Adult • 2 Zones	\$1.70	\$17.00	\$16.50	\$63.00	\$693.00
Adult • 1 Zone	—	\$16.50	—	—	—
Honored Citizen All Zones	\$0.85	\$ 8.50	—	\$23.00	\$253.00
Youth/Student All Zones	\$1.35	\$13.50	—	\$23.00	—
LIFT Paratransit All Zones	\$1.65	\$16.50	—	\$46.00	\$552.00
<b>All-Day Ticket</b>					
All Riders • All Zones			\$4.25		

### Minor service changes effective September 3

Schedule adjustments and/or route changes took place on the following bus lines, effective Sunday, September 3, 2006.

- 4-Fessenden** Schedule & route changes in St. Johns (Safeway)
- 6-Martin Luther King Jr Blvd** Schedule changes
- 9-Powell** Route change at The Village (near SE 182nd & Powell)
- 10-Harold** Schedule changes
- 10-NE 33rd Ave** Schedule changes
- 17-Holgate** Schedule changes
- 31-Estacada** Schedule changes
- 39-Lewis & Clark** Schedule changes

For more details and to see if your trips are affected, please visit us online at [trimet.org](http://trimet.org) or call 503-238-RIDE (7433).

# Downtown bus routes change in January

Starting Sunday, January 14, 2007, buses that serve the downtown Portland Mall (5th and 6th avenues) will be rerouted to nearby streets as construction begins on the Portland Mall Light Rail Project. For about two years, crews will be renovating the aging Mall and adding a new MAX line from PSU to Union Station. When the MAX Green Line opens in 2009, buses will return to service on the Mall.

## What's changing

As shown in the table below, many bus lines will move to 3rd and 4th avenues. Stops between Madison and Burnside will be located every 4-5 blocks due to driveways, loading zones and right-turn lanes. Shelters will be added at stops wherever sidewalk space allows. All stops will be accessible to people using mobility devices.

Bus line	New route effective January 14, 2007
4, 8, 9, 10, 12, 17, 19, 31, 32, 33, 35, 36, 44, 54/56, 94, 99	Service moves to 3rd and 4th avenues
38, 43, 45, 55, 58, 92, 96	Service moves to Columbia and Jefferson streets
1-Greeley	Will become Line 35-Greeley. It will continue through downtown as Line 35-Macadam.
1-Vermont	Will travel along SW Barbur into 4th Ave., turn left on SW Jefferson and left on SW Broadway into SW Barbur. On Saturdays, buses will travel only between Burlingame and SW Vermont & 45th Ave.
9-Powell	Will extend to Union Station to connect with Amtrak and Greyhound. Night service on Powell will be added between SE 98th Ave and Union Station, running every 15 minutes until about 10 p.m., seven days a week.
14-Hawthorne	Will travel west across the Hawthorne Bridge, turn right on SW 2nd Ave., travel east across the Morrison Bridge, turn right onto SE 7th Ave. and return to regular route on SE Hawthorne.
16-Front Ave/ St Johns	Will travel south along NW Naito, turn right on NW Oak, right on 4th Ave., right on NW Everett and return to the regular route on NW Naito towards St. Johns.
40-Mocks Crest	Will become 44-Mocks Crest. It will continue through downtown as Line 44-Capitol Hwy.
41-Tacoma	Will loop between SW Main and SW Madison at 3rd Ave.
63-Washington Park	Will travel along SW Salmon, turn right at 3rd Ave. and right at SW Jefferson.
68-Collins Circle	Buses from OHSU will travel along SW Terwilliger, turn right on SW Sheridan, left on 4th Ave. and return to regular route on SW Jefferson.
77-Broadway/Halsey	Will run in front of Union Station.
95-Tigard/I-5 Express	Will merge with Line 94-Sherwood/Pacific Hwy Express.

## For more information

Updated bus schedules and route maps will be available online at [trimet.org](http://trimet.org) in November. New printed schedules will be available in late December.

To learn more about the Portland Mall Light Rail Project, visit [portlandmall.org](http://portlandmall.org).

## Name that transportation program

The City of Portland's transportation options program needs your help. It reaches out with bike, walk, ride and transit information and activities to households in targeted areas. But now it needs a name.

Over the last few years the program's name has changed with each area it targeted; at the moment, it goes by "Northeast Hub." But now the program needs a permanent name that describes what it does, regardless of what part of the city it serves.

If you send in a name and the program's staff likes it best, you could win prizes such as a \$50 gift certificate for Foot Traffic, a \$15 gift certificate for Pioneer Organics home delivery, biking and walking accessories and much more.

Keep in mind it won't be easy. The following names are off limits for various reasons: Getting Around Portland; Go Smart; Portland In Motion; Portland Moves; Smart Moves; SmartTrips; Travel Smart.

If you're good at coming up with clever, memorable names, visit the program's website ([go to portlandonline.com](http://go.portlandonline.com) and search "northeast hub") and get a feel for all they do. Then send your suggestions to [rich.cassidy@pdxtrans.org](mailto:rich.cassidy@pdxtrans.org).

That means for every three drivers in traffic on the Sunset Highway and Banfield Freeway, a TriMet customer is enjoying a MAX ride—a level of use unmatched in the U.S. except in San Francisco.

### Good for the neighborhood

Virtually every parcel of vacant land next to the MAX Blue Line has changed hands, been developed, or had development plans announced.

Jobs have been created, urban zones have bustled, and mixed residential and commercial projects such as The Round in Beaverton and Orenco Station in Hillsboro have offered a sophisticated alternative to sprawl.

Overall, more than \$3.8 billion in development has occurred within walking distance of MAX stations.

## MAX milestones

- **1973:** Local jurisdictions reject plans for the Mt. Hood Freeway, citing citizen outcry. The freeway funds eventually are used to build MAX.
- **1979–80:** Metro sets the stage for MAX by adopting the urban growth boundary (UGB) to manage regional land use and prevent sprawl. Metro’s Regional Transportation Plan focuses growth around the future light rail system.
- **1986:** The first MAX alignment opens—15 miles from Gresham to downtown Portland
- **1998:** Westside MAX opens—18 miles from Hillsboro to downtown Portland
- **2001:** Airport MAX (Red Line) opens—the first train-to-plane service on the West Coast.
- **2004:** MAX Yellow Line opens, ahead of schedule and under budget.

## Get involved with your local TMA

Transportation Management Associations (TMAs) help employees use commuting alternatives. Many get support from local employers. Contact information for local TMAs is listed below.

### Clackamas Regional Center

Visit [www.crc-tma.com](http://www.crc-tma.com) or call Bruce Erickson at 503-654-7777.

### Gresham Regional Center

Visit [gresham.org/transit.htm](http://gresham.org/transit.htm) or call Kathy Everett at 503-665-3827.

### Lloyd District

Visit [ldtma.com](http://ldtma.com) or call Rick Williams at 503-236-6441.

### Swan Island

Visit [www.swanislandtma.org](http://www.swanislandtma.org) or call Lenny Anderson at 503-745-6563.

### Troutdale

Call Allyson Thompson at 503-669-7473.

### Westside Transportation Alliance

Visit [www.wta-tma.org](http://www.wta-tma.org) or call Karen Frost at 503-617-4844.

## Contact TriMet

Customer assistance and trip planning .....	503-238-RIDE TTY 503-238-5811 <a href="http://trimet.org">trimet.org</a>
Employer programs .....	503-962-7670
Carpool/vanpool programs .....	503-962-2433
Carpool matching .....	<a href="http://carpoolmatchnw.org">carpoolmatchnw.org</a> 503-CAR-POOL
Info for people with disabilities .....	503-962-2455
Bikes on TriMet .....	503-962-7644

To Work is published quarterly by the TriMet Marketing Department. For more information about employer transportation programs, contact TriMet Marketing:

503-962-7670 • [employerprograms@trimet.org](mailto:employerprograms@trimet.org) • FAX 503-962-6469



See where it takes you.